

<i>SERFF Tracking Number:</i>	<i>UHLC-126444683</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>UnitedHealthcare Insurance Company</i>	<i>State Tracking Number:</i>	<i>44492</i>
<i>Company Tracking Number:</i>	<i>CA25035ST</i>		
<i>TOI:</i>	<i>MS05G Group Medicare Supplement - Standard Sub-TOI:</i>		<i>MS05G.001 Plan A</i>
	<i>Plans</i>		
<i>Product Name:</i>	<i>Medicare Supplement</i>		
<i>Project Name/Number:</i>	<i>Silver Sneakers/CA25035ST</i>		

## Filing at a Glance

Company: UnitedHealthcare Insurance Company

Product Name: Medicare Supplement

SERFF Tr Num: UHLC-126444683 State: Arkansas

TOI: MS05G Group Medicare Supplement -  
Standard Plans

SERFF Status: Closed-Filed-  
Closed

State Tr Num: 44492

Sub-TOI: MS05G.001 Plan A

Co Tr Num: CA25035ST

State Status: Filed-Closed

Filing Type: Advertisement

Reviewer(s): Stephanie Fowler

Author: Michelle Ambach

Disposition Date: 01/27/2010

Date Submitted: 01/07/2010

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name: Silver Sneakers

Status of Filing in Domicile: Pending

Project Number: CA25035ST

Date Approved in Domicile:

Requested Filing Mode: File & Use

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Large

Overall Rate Impact:

Group Market Type: Association

Filing Status Changed: 01/27/2010

Explanation for Other Group Market Type:

State Status Changed: 01/27/2010

Deemer Date:

Created By: Michelle Ambach

Submitted By: Michelle Ambach

Corresponding Filing Tracking Number:

Filing Description:

We enclose for your information and review, proof copies of advertising material for use in connection with the AARP group health insurance program. This advertising material is an Invitation to Inquire and is new and does not replace any material previously submitted to the Department.

The Business Reply Card that will be used with this advertising, MS399 (1/09), was approved by the Department on 2/23/09 under Serff Tracking #UHLC-126045670.

Final production of the enclosed self mailer will show the component number on the bottom left hand corner of the first page when it is folded for mailing.

SERFF Tracking Number: UHLC-126444683 State: Arkansas  
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 Company Tracking Number: CA25035ST  
 TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
 Plans  
 Product Name: Medicare Supplement  
 Project Name/Number: Silver Sneakers/CA25035ST

The Policy Form Number GRP79171 GPS-1 appears on the attached advertisement in the Disclaimer paragraph.

## Company and Contact

### Filing Contact Information

Susan Cipollo, Director Susan\_J\_Cipollo@uhc.com  
 680 Blair Mill Rd. 215-902-8444 [Phone]  
 Horsham, PA 19044 215-902-8813 [FAX]

### Filing Company Information

UnitedHealthcare Insurance Company CoCode: 79413 State of Domicile: Connecticut  
 450 Columbus Boulevard Group Code: 707 Company Type: Life and Health  
 PO Box 150450 Group Name: State ID Number:  
 Hartford, CT 06115-0450 FEIN Number: 36-2739571  
 (860) 702-5000 ext. [Phone]

## Filing Fees

Fee Required? Yes  
 Fee Amount: \$50.00  
 Retaliatory? No  
 Fee Explanation: STATE REQUIRED FILING FEE  
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
UnitedHealthcare Insurance Company	\$50.00	01/07/2010	33321087

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## Correspondence Summary

### Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	01/27/2010	01/27/2010

*SERFF Tracking Number:* UHLC-126444683 *State:* Arkansas  
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*TOI:* MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
Plans  
*Product Name:* Medicare Supplement  
*Project Name/Number:* Silver Sneakers/CA25035ST

## Disposition

Disposition Date: 01/27/2010

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

SERFF Tracking Number: UHLC-126444683 State: Arkansas  
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Plans  
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Schedule Form	Schedule Item	Schedule Item Status	Public Access
	PRINT AD	Filed	Yes

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Filing Company: UnitedHealthcare Insurance Company State Tracking Number: 44492

Company Tracking Number: CA25035ST

TOI: MS05G Group Medicare Supplement - Standard Sub-TOI: MS05G.001 Plan A  
Plans

Product Name: Medicare Supplement

Project Name/Number: Silver Sneakers/CA25035ST

## Form Schedule

Lead Form Number: CA25035ST

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed 01/27/2010 T	CA25035S	Advertising	PRINT AD	Initial		45.000	CA25035ST w xxx phone 1-4-10.pdf



Consider the only one that carries the AARP® name – enrollees receive a gym membership at no additional cost to you.

**Exercise your right  
to choose a Medicare  
Supplement Insurance Plan  
that's right for you.**

**AARP** | Medicare Supplement Plans  
insured by **UnitedHealthcare Insurance Company**

**AARP** | Medicare Supplement Plans  
insured by **UnitedHealthcare Insurance Company**

UnitedHealthcare Insurance Company  
P.O. Box 1017  
Montgomeryville, PA 18936-1017

**FREE**  
SilverSneakers®  
Fitness Program  
Guest Pass inside!

<Recipient Name>  
<Recipient Address>  
<Recipient City>, <State> <Zip>

PRSRT STD  
U.S. POSTAGE  
**PAID**  
UNITEDHEALTHCARE

**Consider the only Medicare  
Supplement Insurance Plan  
that carries the AARP® name.**

CA25035ST

☐ **YES! I'd like to know more about AARP® Medicare Supplement Insurance Plans. Call 1-xxx-xxx-xxxx code xxx.**

<Membership #>  
<Recipient Name>  
<Recipient Address>  
<Recipient City>, <State> <Zip>

Date of Birth     Medicare (Part B) Effective Date      
Phone        
E-mail Address

**This is a solicitation of insurance. An agent may contact you.**

Insured by UnitedHealthcare Insurance Company.  
AARP does not employ or endorse agents, brokers, representatives or advisors.  
MS399 (1/09)



code UHG

**Get fit, have fun and make friends  
now with this guest pass. Present  
this pass to a participating  
location and join in the fun of the  
SilverSneakers® Fitness Program!**

**Please Print**  
Your Name: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Participating Location: \_\_\_\_\_

Must be Medicare-eligible. Services and hours of operation may vary. Good for one visit through 2010. Limit one pass per visitor.

Choose a plan to help keep yourself healthy.

Medicare supplement insurance can help protect you from some out-of-pocket expenses in the event of an illness or an accident.

But what about something that can help keep you active and fit? When you are insured by an AARP Medicare Supplement Insurance Plan, insured by UnitedHealthcare Insurance Company (UnitedHealthcare), you receive a basic gym membership at no additional cost to you through the SilverSneakers Fitness Program. (The SilverSneakers program is not part of the insurance coverage and may be discontinued at any time.)

SilverSneakers offers an innovative blend of physical activity, healthy lifestyle and socially oriented programming that allows older adults to take greater control of their health. Not familiar with the program? Use the FREE no-obligation individual guest pass below at any participating location and see what you've been missing. There is no purchase necessary and participating locations can be found at [www.silversneakers.com](http://www.silversneakers.com) or call for more information.

After all, staying healthy is about as important as it gets.

Whatever your healthcare needs, a Medicare supplement plan may be able to help.

Medicare Supplement plans offer benefits you can rely on to help pay for some of the 20% or more of costs not paid by Medicare alone. Get the only one that carries the AARP name.

Like all standardized plans, AARP Medicare Supplement Insurance Plans offer:

- Coverage for some or all of the out-of-pocket expenses not paid for by Medicare
- The freedom to choose your own doctor, specialist and hospital that accepts Medicare patients. There are no network restrictions to worry about.
- Benefits to help with copayments and deductibles, depending on the plan you choose, when you see a doctor or go to the hospital

Plus, AARP Medicare Supplement Insurance Plans offer competitive pricing to fit your budget.

Find out if one of them is right for you and your needs.

To find out more call today.

1-XXX-XXX-XXXX (TTY: 711)

Monday to Friday, 7 a.m. to 11 p.m.; Saturday 9 a.m. to 5 p.m. EST

For participating SilverSneakers locations, please go to [www.silversneakers.com](http://www.silversneakers.com) or call for more details.



The AARP Medicare Supplement Insurance Plans carry the AARP name and UnitedHealthcare pays a royalty fee to AARP for use of the AARP intellectual property. Amounts paid are used for the general purpose of AARP and its members. Neither AARP nor its affiliate is the insurer.

This is a solicitation of insurance. An agent may contact you.

AARP and its affiliate are not insurance agencies or carriers and do not employ or endorse insurance agents, brokers, representatives or advisors.

Insured by UnitedHealthcare Insurance Company, Horsham, PA (UnitedHealthcare Insurance Company of New York, Islandia, NY for New York residents).

Not connected with or endorsed by the U.S. Government or the Federal Medicare Program.

Policy Form No.GRP79171 GPS-1(G-36000-4). In some states, plans may be available to persons eligible for Medicare by reason of disability. All plans may not be available in your state/area. Call to receive complete information including benefits, costs, eligibility requirements, exclusions and limitations.

AARP does not recommend health related products, services, insurance or programs. You are strongly encouraged to evaluate your needs.

No purchase necessary in order to use free guest pass. Compliments of UnitedHealthcare Insurance Company.

The services provided by the SilverSneakers program are made available as a courtesy to AARP members insured by UnitedHealthcare Insurance Company (United) and are not part of insurance coverage and may be discontinued at any time. AARP and United do not endorse and are not responsible for the services or information provided by this program. Consult a health care professional before starting any exercise program.

AARP Medicare Supplement Plans insured by UnitedHealthcare Insurance Company



NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 45 LEHIGH VALLEY, PA

POSTAGE WILL BE PAID BY ADDRESSEE

UNITEDHEALTHCARE INSURANCE COMPANY P.O. BOX 25601 LEHIGH VALLEY, PA 18003-9905

